



Livestock  
Publications  
Council

*Don Norton*  
PROFESSIONAL DEVELOPMENT SCHOLARSHIP

LPC will offer up to 3 stipends of up to \$1,000 each to LPC members to help cover expenses to a professional development class, seminar or workshop, which includes Ag Media Summit or IFAJ Congress.

The LPC board of directors believes that expanding knowledge and excitement in one's profession will keep dedication and commitment to that job.

## **STIPEND CRITERIA**

- Applicant must be a member of Livestock Publications Council.
- A complete application must be submitted by the deadline.
- Submit information on the conference you wish to attend. Also list a second option for a conference, in case it is needed. Information must include conference name, dates, and location.
- Provide an estimated budget for expenses to attend the event.
- In 250-350 words describe why you should receive this stipend, your professional goals and how you will use this award for professional development.
- Write a short piece for the LPC Actiongram after you have attended the professional development event, telling how you used the stipend and how it will help you become a better ag communications professional.
- The stipend funds should be used within a year of when it is awarded. If it is not used because of an emergency, please contact the LPC Executive Director.

## **DEADLINE TO APPLY**

**All parts of the application must be postmarked or received electronically by Monday, May 16.**

The stipend recipients will be selected by a group of three judges. Stipend recipients will be contacted in May 2022.

## **SUBMIT APPLICATION TO LPC**

Lindsay Graber Runft  
Livestock Publications Council  
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## LPC PERSONAL DEVELOPMENT STIPEND APPLICATION FORM

*The following information required.*

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

CURRENT EMPLOYER (COMPANY NAME) \_\_\_\_\_

JOB TITLE \_\_\_\_\_

NUMBER OF YEARS LPC MEMBER \_\_\_\_\_

CONFERENCE YOU PLAN TO ATTEND \_\_\_\_\_

SECOND CHOICE FOR CONFERENCE \_\_\_\_\_

LPC INVOLVEMENT (CURRENT AND PAST COMMITTEES, ACTIVITIES,  
ELECTED OFFICE, ETC.)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

HAVE YOU EVER RECEIVED THIS STIPEND IN PRIOR YEARS? \_\_\_\_ YES \_\_\_\_ NO  
IF YES, WHAT YEAR(S)? \_\_\_\_\_

PLEASE INCLUDE A 250- TO 350-WORD ESSAY ON WHY YOU SHOULD RECEIVE  
THIS STIPEND, YOUR PROFESSIONAL GOALS, AND HOW YOU WILL USE THIS  
AWARD FOR PROFESSIONAL DEVELOPMENT.