



## **Don Norton Professional Development Scholarship**

LPC will offer up to 3 stipends of up to \$1,000 each to LPC members to help cover expenses to a professional development class, seminar or workshop, which includes Ag Media Summit or IFAJ congress.

The LPC board of directors believes that expanding knowledge and excitement in one's profession will keep dedication and commitment to that job.

Stipend criteria:

- Open to any LPC member.
- Fill out application.
- Submit the information on the conference you wish to attend.
- Provide an estimated budget for your expenses to the event.
- In 250-350 words describe why you should receive this stipend, your professional goals and how you will use this award for professional development.
- Write a short piece for the LPC Actiongram after you have attended the professional development event, telling how you used the stipend and how it will help you become a better ag communications professional.
- The stipend funds should be used within a year of when it is awarded. If it is not used because of an emergency, please contact the LPC executive director.

All parts of the application must be postmarked or received electronically by December 15. The stipend recipients will be selected by a group of three judges. Stipend recipients will be contacted in January.

Send application to:

Diane Johnson, LPC, 200 West Exchange Ave., Fort Worth, TX 76164  
diane@livestockpublications.com  
817-336-1130

LPC Personal Development Stipend Application Form  
THE FOLLOWING IS THE INFORMATION REQUIRED.  
FEEL FREE TO CREATE YOUR OWN APPLICATION

Name:

Address:

Phone:

E-mail:

Current employer (Company name):

Your job title at work:

Number of years LPC member:

Conference you plan to attend:

LPC involvement (current and past committees, activities, elected office, etc.):

Have you ever received this stipend in prior years? \_\_\_yes \_\_\_no If yes, what year(s)?

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Please furnish a 250- to 350-word essay on why you should receive this stipend, your professional goals and how you will use this award for professional development.