

LIVESTOCK PUBLICATIONS COUNCIL

SERVICE Membership Application

Livestock Publications Council Mission Statement: Founded in 1974, this non-profit organization was designed to serve the livestock publishing industry. Its goal is to provide a forum through which members can obtain information on how to improve their overall effectiveness and value to both readers and advertisers. LPC functions as an information exchange by allowing publication personnel and other members to discuss common problems with peers and arrive at workable solutions that benefit both.

Publication Memberships are open to all publications that devote at least 50 percent of their average contents to the livestock industry and publish at least four issues a year.

Service Memberships are open to individuals and to organizations that service the livestock industry, but do not meet publication membership requirements.

Student Memberships are for students who wish to become involved with LPC prior to graduation. A student membership does not have voting privileges but will be listed in the LPC Directory and will receive the Actiongram plus all other mailings.

◆ Publication Membership	\$150.00
Service Membership	\$150.00
Student Membership	\$ 35.00 ◆

(all payable in U.S. Funds)

The membership year is from Jan. 1 through Dec. 31 calendar year.

Please complete all of the pertinent information which will be published in the LPC annual directory

SERVICE MEMBERSHIP

Today's date _____ Company name _____

Mailing address _____ Physical address _____

City _____ State _____ Zip _____ - _____

Phone _____ Fax _____ Web site _____

E-mail address _____

Names and titles of principals or name of sole proprietor

Staff (be sure to include e-mail, extension numbers and/or special contact information)

Description of company/details of services available

Name of person preparing this form _____

please complete form and return with check to:



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