

# pc M<sup>Student</sup> Mentor Speaker Directory

## **Lisa Bryant • The Cowboy Connection • Print designer/editor/business owners**

**Past experience:** Arkansas Beef Council, executive director; *Hereford World*, editor; OSU Extension

**Alma Matter:** Oklahoma State University • Ag Communications/Animal Science

**Background:** Grew up on a diversified cow-calf, hay and pecan operation in southern Oklahoma near Ada

**Speaking topics:** Writing, editing, design, preparing for a career, interviewing skills

## **Jim Bret Campbell • The American Quarter Horse Journal • Ag Journalist/Editor**

**Past experience:** American Quarter Horse Association, marketing

**Alma Matter:** Texas Tech University • Ag Journalism, Masters in Ag Education

**Background:** Grew up in Hereford, Texas; worked on his grandparents ranch or for his dad's spraying company; was involved in livestock & meats judging

**Speaking topics:** Writing, editing, photography, management

## **Angie Denton • Hereford World • Ag Journalist/Editor**

**Past experience:** Angus Productions Inc., assistant editor and web services director

**Alma Matter:** Kansas State University • Ag Journalism/Animal Science

**Background:** Grew up in Blue Rapids, Kan.; Family had registered polled Herefords, along with crops; was active in 4-H and FFA

**Speaking topics:** Writing, editing, portfolio, interviewing skills, photography

## **Scarlett Hagins • Kansas Livestock Association • Public relations**

**Alma Matter:** Texas Tech University • Ag Communications/ Masters in Ag Education

**Background:** Grew up in Spur, Texas, on a cattle, crop and wheat operation

**Speaking topics:** Writing, editing, photography, editorial design, web design & maintenance, working with the media, interviewing skills

## **Christy Couch Lee • National Swine Registry, Seedstock EDGE • Ag journalist**

**Past experience:** *The American Quarter Horse Journal*; John Deere Agricultural Marketing Center, *The Furrow* and *Homestead* magazines; National Swine Registry, director of communications

**Alma Matter:** Oklahoma State University • Ag Communications

**Background:** Grew up in southern Indiana; showed purebred cattle

**Speaking topics:** Writing, editing, preparing for a career, networking, building a portfolio and interviewing skills

## **Lori Maude • American Gelbvieh Association • Public relations**

**Past experience:** *Farm Talk* editor

**Alma Matter:** South Dakota State University • Ag Journalism/Ag Education

**Background:** Grew up on a commercial cow-calf operation in southwestern South Dakota

**Speaking topics:** Writing, editing, preparing for a career, networking, building a portfolio and interviewing skills

## **Julie Murnin • Cattle Design • Graphic designer/business owner**

**Past experience:** Worked on purebred cattle sales

**Alma Matter:** Modesto Junior College & Texas Tech • Ag Journalism/Animal Science

**Background:** Grew up in Arroyo Grande, Calif.; was involved in 4-H & FFA; Grandparents had a commercial cattle operation

**Speaking topics:** Design

**Miranda Reiman • Certified Angus Beef LLC • Ag Journalist**

**Past experience:** Freelancer & public relations intern

**Alma Matter:** South Dakota State University • Ag Journalism/Animal Science

**Background:** Grew up on a diversified farming operation near East Chain, Minn.; showed cattle & pigs in 4-H

**Speaking topics:** Writing, photography, networking, landing your first job

**Shelia Stannard • American Angus Association • Public relations**

**Past experience:** Freelancer

**Alma Matter:** Colby Community College, Kansas State University • Ag Journalism

**Background:** Grew up in the Nebraska Panhandle; raised cattle and registered Hampshire & Dorset sheep; active in livestock judging

**Speaking topics:** Public relations, press release writing, photography, editing, preparing for a career, interviewing tips, setting goals, event planning and career transition from school

**Steve Suther • Certified Angus Beef LLC • Ag Journalist/Editor**

**Past experience:** *Grass & Grain; Farm Journal; Beef Today*; freelancer

**Alma Matter:** Kansas State University • Ag Journalism, Masters in Journalism

**Background:** Grew up on a diversified farming operation in northeast Kansas; currently owns his own commercial Angus herd

**Speaking topics:** Technical and feature writing, editing, photography, what an employer looks for in potential hires

**Caryn Vaught • Hereford Publications Inc. • Publication/production**

**Past experience:** McCormick Company, North American Elk, *Lawrence Journal World*

**Alma Matter:** Texas Tech University • Bachelor of Art

**Background:** Grew up in Llano, Texas; parents raised Hereford cattle and black baldies; was very active in 4-H and various sports activities

**Speaking topics:** Production, graphics, interviewing, portfolio, preparing for a career, networking

**Lance Zimmerman • Certified Angus Beef LLC • Marketer**

**Past experience:** Ag Journalist for CAB & intern for ag-based ad agency

**Alma Matter:** Kansas State University • Ag Journalism/Animal Science

**Background:** Grew up on a grain and livestock operation near Hays, Kan.; was active in 4-H, FFA and other college organizations

**Speaking topics:** Marketing communications: planning, research, copywriting, advertising and event coordination. Landing internships/jobs to match goals; Transition from college